

# Hot off the press:



**Bad News:** New in vivo studies show that your dentin bonds break down in five years or less.\*

**Good News:** Chlorhexidine stops the breakdown\*...and Hemaseal & Cide is the only desensitizer that has it.

Drs. F.R. Tay and D.H. Pashley, leading dental material researchers, have found that dentin bonds fail within five years. They have also found that chlorhexidine left in the bond zone prevents the breakdown.\*

## Here's what the experts say:



*"Hemaseal & Cide is a highly effective agent in eliminating post-op sensitivity. In addition, it is extremely simple to use. Typically, chlorhexidine enhances shear bond strength."*

Karl Leinfelder DDS, MS  
Chapel Hill, NC



*"I've used other products, but since I've been using Hemaseal & Cide Desensitizer with chlorhexidine it has eliminated my worries about post-op sensitivity – particularly under crowns."*

Irwin Smigel, DDS/New York

*"In clinical situations that call for maximum disinfection and desensitization, I reach for Hemaseal & Cide."*

Michael DiTolla, DDS,  
FAGD/Glidewell Laboratories

(Dr. DiTolla uses Hemaseal & Cide on his new FREE PFM "Clinical Tips" DVD or video.) Call 1-800-854-7256.



*"I've tried Gluma® and all the other products. Hemaseal & Cide sets a new standard for elimination of bonding sensitivity. I also like the stronger bond it gives."*

Anthony Vocaturo, DDS/New Jersey



10 seconds and 20 cents for lasting bonds and comfortable perfection under all you do.

Advantage Dental Products, Inc.

Call 1.800.388.6319, [advantagedentalinc.com](http://advantagedentalinc.com)

# Keep the **bond**. Lose the **sensitivity**.

Hemaseal & Cide with 4% **Chlorhexidine** is the only FDA-approved product that can prevent bond breakdown.

## Now **3 for 3** with researchers:

Evaluated "**Best Desensitizer**"\* by the world's leading, independent non-profit evaluation group.

- **THE DENTAL ADVISOR** +++++1/2
- **RATED ★★★★★ FOR 2004 BY REALITY**
- *Evaluated best anti-microbial*
- *Only product to increase bond strength with self-etch products*
- *Soft tissue friendly*

## Used under all you do:

- *Temporary crowns*
- *Permanent crowns*
- *Inlays*
- *Onlays*
- *All CEREC® restorations*
- *Direct-placed composites*
- *Amalgams*
- *Selected cervical erosion areas*



## Easy to use:

Apply for 10 seconds and wick away excess; for cervical sensitivity apply for 60 seconds and gently dry.



*Affix your card or logo here.*

\*Evaluated in group study as the desensitizer with the best combination of characteristics.